

# WHY FUNDRAISE ONLINE?

- People who fundraise online typically receive more pledges and raise more money overall
- It is an easy way to ask friends and family for pledges, especially those who may live far away
- Your page conveniently tracks your progress and you team progress.
- It is secure and tax receipts are instantly emailed directly to your sponsors
- You don't have to worry about handling money
- Allows for a quicker & easier check-in at your event

Thank you to our 2019 Sponsors!

**Scotiabank.**

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# BOWLER BROCHURE



# KIDS IN OUR COMMUNITY

## YOU CAN MAKE A DIFFERENCE!

The Scotiabank Bowl for Big Brothers Classic is the largest annual FUN-raising event of its kind in support of the quality mentoring programs Big Brothers offers to children across the Lower Mainland. By signing up to bowl, not only will you have a great night out and the chance to win some fabulous prizes, but all of the funds that you raise will provide one-to-one, group, and in-school mentoring programs to over 1,000 children each year, free of charge. The presence of an additional caring adult in a child's life can curb issues like bullying, crime, and even break the cycle of poverty for local families.

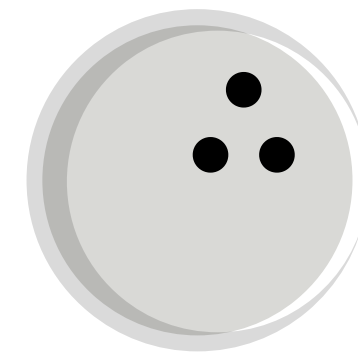
**When our children are emotionally, socially and physically healthy, everyone in the community benefits.**

**Right now, there are hundreds of children waiting for caring role models to come into their lives.**

**Help us give mentors to more kids!**

# YOU WIN. THE KIDS WIN!

## Incentive Prizes



\$125

Canvas Tote Bag

\$250

Metal Camping Mug

\$500

Insulated Tumbler

\$1000

Apple AirPods

## Other Ways to Win

### Top Fundraising Prizes

The 3 individuals and the 3 teams who raise the most funds during the campaign will win an exciting prize!

### Best Dressed Team

A prize for the best costume will be awarded at each event and the best dressed team will be selected at the end of the campaign.

### Team Growth Prizes

Grow your team by 5 or more bowlers and win a gift card!

# EASY ONLINE PLEDGE COLLECTION

# HOW YOU CAN HELP

## HOW TO GET STARTED:

1. Go to Classy Website
2. Click "Join a Team"
3. Search your team name
4. If you're not sure of your team name, search for your team captain instead!
5. Click "Create and Account"
6. Enter email & create password
7. Enter first & last name
8. Create your page
9. Choose your photo
10. Enter your details



## What Fundraising Means For Your Local Kids

**You Raise \$125**

We can recruit and train one new volunteer mentor for a child on our waitlist

**Your Raise \$500**

We can stock activity bins for our In-School Mentoring programs and provide healthy snacks for our group mentoring programs

**You Raise \$1500**

We can support one Big and Little Brother for a FULL YEAR!